



## 3M Scotchlite™ 280 and 280*i* Reflective Sheeting

Feature	Benefit
<b>EDGE READY™</b> Manufactured by 3M and converted by Gerber for use with GerberColor™ Foils and the GERBER EDGE®.	<ul style="list-style-type: none"> <li>◆ Optimal printing results means less wasted material and greater profits. Superior finished product translates into repeat business.</li> </ul>
Precision punched.	<ul style="list-style-type: none"> <li>◆ Precise punch pattern provides outstanding print registration with the EDGE and perfect tracking through Gerber plotters. This means less wasted material, greater productivity and increased profits.</li> </ul>
“Superior Light Bounce”	<ul style="list-style-type: none"> <li>◆ Retro-reflectivity characteristics that surpass most industry brightness standards will allow EDGE owners to meet customer specifications. 3M/Gerber reflective sheeting is often listed as a “spec” item. EDGE owners, using GerberColor Process and GerberColor Transparent Series, can win bids printing on 280 and 280<i>i</i>.</li> </ul>
Conformability	<ul style="list-style-type: none"> <li>◆ Apply to vehicle surfaces with rivets or corrugations. Vehicle markings are an excellent market opportunity for EDGE owners. These designs are quality advertising and can lead to other opportunities with the same customer.</li> </ul>

Scotchlite 280 is available in 11 colors. All 280 colors except for white are Edge Ready. Scotchlite 280*i* is available in white and is Edge Ready. Scotchlite 280 and 280*i* are flexible, reflective sheetings designed for the production of multicolor markings, displays, signs, and vehicle markings.

You can add color to 280*i* and still maintain its superior reflective properties by using GerberColor Transparent Series.

NUMBER OF COLORS	11 (280): 1 (280 <i>i</i> )
PERFORMANCE LIFE (UNPRINTED)	5-7 years
MINIMUM APPLICATION TEMP	55°F (13°C) flat surfaces. 60°F (16°C) flat surfaces with rivets
THICKNESS	7 mil
LENGTHS AVAILABLE	10 and 50 yard rolls

