



Material & Fabric Decorating

TRANSFER FILMS & FABRICS

The Magic Touch Transfer Papers

The Magic Touch Transfer Papers are used for applying text, logos and free form designs onto garments, fabrics, and hard non-porous surfaces such as ceramics, porcelain, metals, plastics and glass. Ideal for customizing gift items, uniforms, window signs and promotional items. Using The Magic Touch Transfer Papers makes short run production easy and profitable. Images can be precisely cut, weeded and pressed. The process has proved to be of great interest to traditional Screenprinters, Sign Makers, Embroiders, Trophy distributors and of course transfer paper users. The system allows all users to add value to their existing product ranges with profitable and easy to market products.

TTC - TextileLight Transfer

For Application onto white or pastel color fabrics and textiles. Coated formula provides the ultimate in soft feel and durability. Transfers can be ironed directly to enhance colors when washed.

TTC TEXTILE LIGHT TRANSFER [36]
STMT LASERLT 8.5X11 TextileLight transfer paper, 8.5" x 11"

OBM - TextileDark Transfer

For full color images on dark garments or fabrics. Single step process. 40 C warm wash compatibility. All boxes include release paper.

OBM TEXTILE DARK TRANSFER [36]
STMT LASERDK A4..... A4 TextileDark transfer paper, 8.25" x 11.25"

CPM - Hard Surface/Non Textile Transfer

For application onto various non-porous and non-coated substrates such as ceramics, wood, acrylic, leather, metals and alloys. Great for making cd labels, leaflet dispensers, POS display boards, refrigerator magnets, placemats and coasters. Available in LTR.

CPM HARD SURFACE/NON TEXTILE TRANSFER [36]
STMT LASERHS 8.5X11..... Hard surface transfer paper, 8.5" x 11"

DCT - Water Release Decal Paper

For application to non-porous smooth surfaces such as ceramics, plates, porcelain, glass, mirrors, candles, soap, etc. Perfect for 3D and curved items. DCT tempered at 356F for 3 minutes improves durability.

DCT WATER RELEASE DECAL PAPER [36]
STMT LASERWR A4..... A4 water release decal paper, 8.25" x 11.25"



CL Media

Comprehensive range of special color laser media products. For use in toner based color copiers and printers only. Available in A4.

CL MEDIA [36]
STMT LASERCL A4 CLR A4 clear gloss adhesive vinyl, 8.25" x 11.75"
STMT LASERCL A4 WHT A4 white gloss adhesive vinyl, 8.25" x 11.25"

Tattoo Transfer

Unique and safe development 4TT for the application of temporary tattoos directly onto skin. Available in A4.

TATTOO TRANSFER [36]
STMT LASERTT A4 A4 temporary tattoo transfer paper, 8.25" x 11.25"

MagiCut Reflective

MagiCut Reflective is designed to greatly enhance the nighttime visibility of the wearer. It is an exposed lens; wide-angle heat activated adhesive coated film. The reflective surface of the film is protected by a carrier, which facilitates handling and application. A removable plastic liner protects the heat activated dry adhesive on the back of the film. Suitable for most fabric types.

MAGICUT REFLECTIVE [36]
STMT REFLECTIVE 20..... Silver reflective transfer film, 20" x 27yds

The Magic Touch Accessories

ACCESSORIES [36] [98]
STMT A PAD 15X20..... Silicone pad for hard surface transfers
STMT MAGICUT LITE..... Magicut Lite software for Windows





JOTO

Image Trans: Transfer Papers

Transfer paper for inkjet printers and today's fast toner based color laser printers and copiers. For light fabrics and dark fabrics, for heat presses and hand iron. You'll love our transfer papers because of their thickness, elasticity, washing resistance, and long lasting performance.

Laser Transfer Papers

Image Select

For use with white and light colored fabric, mousepads, foam & card-stock coasters, fabric & cardstock puzzles, binders, cotton rag paper, cardstock, hardwood, leather and cork.

IMAGE SELECT

[36]

SJOTO LASERIS 8.5X11 Laser Image Select, 8.5" X 11"
 SJOTO LASERIS 11X17 Laser Image Select, 11" x 17"

CL Dark

For use with dark fabrics and denim. This single step paper has a thin white patch that runs through your color laser copier and color laser printer and is pressed onto your blank item. This paper offers good washability and leaves a thinner, softer transfer.



CL DARK

[36]

SJOTO CLDARK 11X17 Single step CL opaque, 11" x 17"

Hard Surface (MS)

For use with polyester coated ceramic mugs, magnetic sheeting, vinyl, plastics brushed metal, leather, and other hard surfaces. Compatible with most color laser copiers and printers. Paper provides a high gloss appearance finish.



HARD SURFACE (MS)

[36]

SJOTO MSTRANS 8.5X11 Multi-surface transfer paper, 8.5" x 11"

Image Cut: Heat Applied Materials

For instant personalization of leisure, fashion, promotional and work wear.

Why ImageCut?

- Low consumable cost.
- No screens or expensive set up costs.
- Durable and high performing results.
- Print T-Shirts, Football Shirts, Polo Shirts, Polar Fleece, Caps, & Workwear.
- A quick and easy method to satisfy your customer's.
- Produce fine detailed logos.
- Can be dry cleaned (except for ReflectCut).

The ImageCut system has three main ingredients: speed of production, ease of operation, and the ability to produce several hundred transfers.

Whether your business relates to Fashion, Sportswear, Promotional, or Workwear, ImageCut has the supplies to help your business grow and ensure that you can satisfy every customer's request for personalization.

Inkjet Transfer Papers

Inkjet Light

For use with white and light colored fabrics, mousepads, puzzles, coasters and cardstock material. This paper has been developed to offer superior imaging in all inkjet printers. Designed for easy peel with both heatpress and domestic hand iron, inkjet has long lasting washability.



INKJET LIGHT

[36]

SJOTO INKJETL 8.5X11 Inkjet light transfer paper, 8.5" x 11"

Inkjet Dark

For use with dark fabrics and denim. This single step opaque paper has a thin white patch that runs through the inkjet printer and is pressed onto your blank item. This paper offers good washability and leaves a thinner, softer transfer.



INKJET DARK

[36]

SJOTO INKJETD 8.5X11 Single step Inkjet opaque, 8.5" x 11"

Inkjet Opaque

For use with dark fabrics and denims. This paper is a thin white fabric patch that allows both CL and Inkjet to be applied to dark fabrics and denims.

INKJET OPAQUE

[36]

SJOTO TRANSOP 11X17 Inkjet opaque transfer paper, 11" x 17"
 SJOTO INKJETR 8.5X11 Inkjet red stripe opaque, 8.5" x 11"

Joto Blank Items & Accessories

BLANK ITEMS & ACCESSORIES

[36]

SJOTO CPUZ 7.5X9.5 30pc cardboard puzzle for inkjet transfer, 7.5"x9.5"
 SJOTO FPUZ 7.5X9.5 30pc fabric puzzle for inkjet transfer, 7.5"x9.5"
 SJOTO LASMUG GLOSSY White glossy mug for laser transfer
 SJOTO HSHIELD 12X18 Premium rubber heat shield, 12" x 18"
 SJOTO HSHIELD MUG Premium rubber heat shield, mug size

Imagine the huge potential for being able to produce high volumes or one piece full color prints on T-Shirts with guaranteed quality and durability, or a logo on a polo shirt which can be tumble dried, dry cleaned, ironed, or stretched without losing shape or form.



MultiCut

MultiCut is a new material manufactured with an integral sticky backing. This material is great for cutting finely detailed logos, and the strong sticky surface allows for perfect positioning and registration with different colors.

MULTICUT

[46]

SJOTO MCUT 10Y20 B Black Multi-Cut heat transfer film, 20" x 10 yds
 SJOTO MCUT 10Y20 GLD Gold Multi-Cut heat transfer film, 20" x 10 yds
 SJOTO MCUT 10Y20 R Red Multi-Cut heat transfer film, 20" x 10 yds
 SJOTO MCUT 10Y20 RBL Royal Blue Multi-Cut heat transfer film, 20" x 10 yds
 SJOTO MCUT 10Y20 SBL Sky Blue Multi-Cut heat transfer film, 20" x 10 yds
 SJOTO MCUT 10Y20 SIL Silver Multi-Cut heat transfer film, 20" x 10 yds
 SJOTO MCUT 10Y20 W White Multi-Cut heat transfer film, 20" x 10 yds
 SJOTO MCUT 10Y20 Y Yellow Multi-Cut heat transfer film, 20" x 10 yds



Material & Fabric Decorating

TRANSFER FILMS & FABRICS

Crown Metallic Series T-Shirt Foils

Special effects heat transfer metallic foils with T-shirt release is used for labels, clothing and fashion accessories. For combination stamping, use high heat & pressure. For fine copy and detail, a soft (kiss) stamping is needed. Achieve dramatic, sharp, clean imprints, excellent scratch and mar resistance, with no top rub or bleeding.



FOILS FOR T-SHIRT

HEATTRANSFERS 24" X 200'

[36]

SCROWN-FOIL B 24X200	Blue t-shirt foil heat transfer
SCROWN-FOIL BR24X200	Bronze t-shirt foil heat transfer
SCROWN-FOIL CO24X200	Copper t-shirt foil heat transfer
SCROWN-FOIL G 24X200	Gold t-shirt foil heat transfer
SCROWN-FOIL GP24X200	Gold prism t-shirt foil heat transfer
SCROWN-FOIL GR24X200	Green t-shirt foil heat transfer
SCROWN-FOIL MC24X200	Multicolor t-shirt foil heat transfer
SCROWN-FOIL PK24X200	Pink t-shirt foil heat transfer
SCROWN-FOIL PU24X200	Purple t-shirt foil heat transfer
SCROWN-FOIL R 24X200	Red t-shirt foil heat transfer
SCROWN-FOIL RA24X200	Rainbow t-shirt foil heat transfer
SCROWN-FOIL RB24X200	Royal blue t-shirt foil heat transfer
SCROWN-FOIL RN24X200	Rainbow foil w/1" stripe foil heat transfer
SCROWN-FOIL S 24X200	Silver t-shirt foil heat transfer
SCROWN-FOIL SP24X200	Silver prism t-shirt foil heat transfer
SCROWN-FOIL TB24X200	Teal blue t-shirt foil heat transfer

Thermo-FILM® Numbers

The world's #1 material for team numbers and letters. Create one, two and three color looks in just seconds. Patented polyester adhesive combined with light weight urethane. Won't fade, peel, chip or scratch. Dry cleanable too! Great combined with screenprinting or transfers. USE ON: Basketball, hockey, football, soccer and other sports jerseys, caps, t-shirts, work uniforms and more!

PRO BLOCK THERMO FILM ATHLETIC NUMBERS [46]

SSTAHL PRO BLOCK 4 B	Black 4" athletic numbers
SSTAHL PRO BLOCK 4 W	White 4" athletic numbers
SSTAHL PRO BLOCK 6 B	Black 6" athletic numbers
SSTAHL PRO BLOCK 6 W	White 6" athletic numbers
SSTAHL PRO BLOCK 8 B	Black 8" athletic numbers
SSTAHL PRO BLOCK 8 W	White 8" athletic numbers



Lettersmith Heat Transfer Flock

7-1/2" X 10 YDS

[78]

GSP-LET HTF BL 10Y	Blue heat transfer flock *
GSP-LET HTF BLK 10Y	Black heat transfer flock *
GSP-LET HTF GLD 10Y	Gold heat transfer flock *
GSP-LET HTF GRN 10Y	Green heat transfer flock *
GSP-LET HTF RED 10Y	Red heat transfer flock *
GSP-LET HTF WHT 10Y	White heat transfer flock *

* While supplies last

Heat-Transfer Flock

A velvet textured, heat press applied material for application to garments, banners and other textiles of 100% cotton or blends, natural fibers and synthetics.

15" X 10 YDS, PER ROLL

[78]

GSP-HTF B 10Y	Black heat transfer flock
GSP-HTF BL 10Y	Blue heat transfer flock
GSP-HTF BRG 10Y	Burgundy heat transfer flock
GSP-HTF G 10Y	Green heat transfer flock
GSP-HTF GO 10Y	Gold heat transfer flock
GSP-HTF GRY 10Y	Grey heat transfer flock
GSP-HTF KG 10Y	Kelly Green heat trans flock
GSP-HTF NB 10Y	Navy Blue heat transfer flock
GSP-HTF PURP 10Y	Purple heat transfer flock
GSP-HTF RED 10Y	Red heat transfer flock
GSP-HTF TURQ 10Y	Turquoise heat transfer flock
GSP-HTF W 10Y	White heat transfer flock

15" X 50 YDS, PER ROLL

[78]

GSP-HTF B 50Y	Black heat transfer flock
GSP-HTF BL 50Y	Blue heat transfer flock
GSP-HTF GO 50Y	Gold heat transfer flock
GSP-HTF NB 50Y	Navy Blue heat transfer flock
GSP-HTF W 50Y	White heat transfer flock



GX2 Heat Transfer Flock

A velvet-like material to be heat press applied to garments, banners, and other textiles of cotton, cotton/polyester, and other fibers. A reverse-mount format for optimum cutting, weeding and transferring when used with Graphix 2 automated letter cutters. Cut in reverse and heat-apply while still on the backing.

COLORS, 3-3/8" X 10 YDS

[78]

GSP-GX2 HTF B 10Y	Black heat transfer flock
GSP-GX2 HTF BL 10Y	Blue heat transfer flock
GSP-GX2 HTF G 10Y	Green heat transfer flock
GSP-GX2 HTF GO 10Y	Gold heat transfer flock
GSP-GX2 HTF GREY 10Y	Grey heat transfer flock
GSP-GX2 HTF HTPK 10Y	Hot Pink heat transfer flock
GSP-GX2 HTF LAV 10Y	Lavender heat transfer flock
GSP-GX2 HTF NAVY 10Y	Navy Blue heat transfer flock
GSP-GX2 HTF NB 10Y	Navy heat transfer flock
GSP-GX2 HTF PURP 10Y	Purple heat transfer flock
GSP-GX2 HTF RED 10Y	Red heat transfer flock
GSP-GX2 HTF TURQ 10Y	Turquoise heat transfer flock
GSP-GX2 HTF WHT 10Y	White heat transfer flock



Apex Heat Transfer Film & Fabrics

Heat transfer films and fabrics from Apex are easy to use and come in a wide variety of colors. These materials are great profit makers and can add revenue for any sign shop wishing to compete for custom apparel business from league sports, schools and other businesses. Use on a variety of clothing and products like jackets, shoes, caps, belts, badges, umbrellas, flags, vests, T-shirts, gloves, armbands, backpacks, and emblems.

APEX HEAT TRANSFER FILM & FABRICS

[46]

- SAPEX AP-CUHT 24X5Y Cougar Animal Print heat transfer flock, 24"x5y
- SAPEX AP-JGHT 24X5Y Jaguar Animal Print heat transfer flock, 24"x5y
- SAPEX AP-LEHT 24X5Y Leopard Animal Print heat transfer flock, 24"x5y
- SAPEX BTCHLHT 24X5Y Baby Turtle Charcoal heat transfer pvc, 24"x5y
- SAPEX EXBASHT 24X5Y Basketball texture heat transfer pvc, 24"x5y
- SAPEX MYGOLHT 24X5Y Crush Mylar Gold heat transfer, 24"x5y
- SAPEX MYSILHT 24X5Y Crush Mylar Silver heat transfer, 24"x5y
- SAPEX SFGOLHT 24X5Y Stardust Gold heat transfer fabric, 24"x5y
- SAPEX SFPURHT 24X5Y Stardust Purple heat transfer fabric, 24"x5y
- SAPEX SFREDHT 24X5Y Stardust Red heat transfer fabric, 24"x5y
- SAPEX SFROYHT 24X5Y Stardust Royal heat transfer fabric, 24"x5y
- SAPEX SFSILHT 24X5Y Stardust Silver heat transfer fabric, 24"x5y
- SAPEX WLEXPHT 24X5Y Espresso Tortuga Wet Look heat transfer pvc, 24"x5y
- SAPEX WLONGHT 24X5Y Carnival MTA Wet Look heat transfer pvc, 24"x5y
- SAPEX WLROMHT 24X5Y Romance Wet Look heat transfer pvc, 24"x5y

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The world's #1 material for team numbers and letters. Create one, two and three color looks in just seconds. Patented polyester adhesive combined with light weight urethane. Won't fade, peel, chip or scratch. Dry cleanable too! Great combined with screenprinting or transfers. **USE ON:** Basketball, hockey, football, soccer and other sports jerseys, caps, t-shirts, work uniforms and more!

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- SSTAHL PRO BLOCK 8 B Black 8" Pro Block athletic numbers
- SSTAHL PRO BLOCK 8 W White 8" Pro Block athletic numbers





Decoration Trends for Teens

Learn which embellishments are hip in today's youth market.

By Morey Mayeri, July 5, 2007

If you're supplying teen- and tween-oriented apparel to retailers, music tours, resorts or local businesses and schools, or if you're creating your own line of youth-oriented preprints, you have to know what is hip. Otherwise, the decorated apparel that you think should be selling well may turn out to be duds. If you're not sure what's hip, here's a quick compendium of all things cool.

Soft Hand

Teens and tweens may have lots of demands, but without question, their biggest request is an extremely soft hand, whether it's the result of water-based, discharge or plastisol printing.

- **Plastisol Printing:** achieving a soft hand is a matter of putting softening additives in the ink, as well as good technique in creating separations.
- **Water-based Printing:** gives a softer hand than plastisol, but can be difficult to print, as the ink can dry in the screen and you must prepare the ink right before printing, not in advance.
- **Discharge Printing:** provides the softest hand and gets even softer after you wash the printed garment. However, discharge printing makes color matching — as well as color consistency — more difficult to achieve than with plastisol, and it's also difficult to get bright, vibrant colors.

Rhinestones, Studs and Nailheads

In addition to a soft hand, teens and tweens also love apparel with rhinestones, studs and nailheads, generally used as an accent to a print. The look is particularly popular for junior girls, retail fashion and in urban markets, which often feature large prints and lots of colors.

Traditionally, decorators apply studs and nailheads one at a time, but as labor costs have increased, that option has mostly gone by the wayside in favor of using a transfer sheet prepared to your specs by a supplier. After you print the shirt, simply apply the sheet using a heat press.

Foil

Teens and tweens love the look of apparel decorated with foil, which can be done in one of two ways:

- **Inline Foil:** print adhesive, and the foil sticks to the adhesive; then print around the foil. The press's platen moves the shirt under the foiling machine, which lays the foil down and heat seals it, before moving on to the next station.
- **Precut Foil:** print the shirt and then apply precut foil using a transfer press. When printing plastisol ink, be extremely careful as the foil can stick to it.

Flock

Teens — particularly in the urban arena — love garments decorated with flocking, which is either done inline or using a hand wand.

- **Inline Flocking:** lay down adhesive at one station and at the next station, the pallet is inserted into a flock box that

blows electrostatically charged flock over the adhesive. Then the garment is flashed before it's sent to the dryer. A gauge controls how much flock powder (PVC) is released onto the shirt.

- **Hand Wand:** stand over the garment with a wand that uses electrostatic charge to release flock onto the shirt

Morey Mayeri is president of Royal Apparel, a manufacturer of American-made sportswear that specializes in cutting-edge styles for juniors and young men. Mayeri also owns Summit Apparel, a full-service contract decorating operation.

Decoration Direction

Heat-Applied Graphics Offer Custom Fashion Opportunities

By Richard Lebovitz, Aug 1, 2007

Decorated apparel trends ebb and flow to the rhythm of the fashion world, and the current season is no exception. Moreover, with their expertise in apparel personalization and customization, garment decorators have a unique opportunity to capitalize on this trend.

"Whether you are talking about casual wear or sportswear, more and more people — especially tweens and teenagers — are interested in creating custom designs for their clothing in the hottest colors and styles fresh off the runway," says Cara Cherry, a spokesperson for Stahls' ID Direct, St. Claire Shores, Mich.

According to Cherry, neon colors are big in the fashion industry right now, but instead of brightly colored garments, decorators are using heat-applied materials and inks. "Most of the new materials that Stahls' ID Direct has introduced in the past year are geared toward female consumers," she says. "Customer demand has led the company to introduce new shades of pink, lime green, lilac, and seven new colors of glitter materials."

In addition to developing new materials and products that feature bright colors, Cherry says Stahls' has introduced thinner materials for heat application. Applying graphics, letters and numbers in non-traditional places also has become very popular, she adds.

"Placement across seams, underneath arms, across the shoulders, along the back of pants and vertically down the sides of garments has created a need for different types of heat-applied numbers and lettering in a variety of sizes and font styles," Cherry says. — R.L.